

Guidelines FIHB Logo

April 2017

Using the FIHB logo

Use the FIHB logo when referencing to a FIHB Competiton, Event, organization, content . For example, when announcing an FIHB Tournament

Only use the FIHB logo provided on www.fihb.net. You may not use any other logo, icon or glyph to represent FIHB.

Color

Do not modify the FIHB logo in any way, such as changing the design or color. If you are unable to use the correct color due to technical limitations, you may use the black & white version, the Reversed-out to White version or revert to black and white.

Clear Space

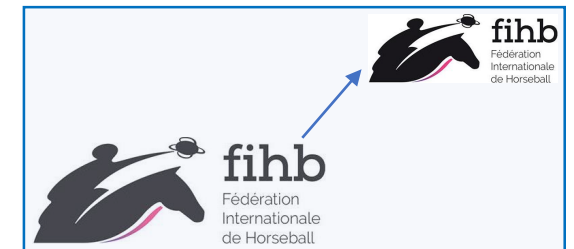
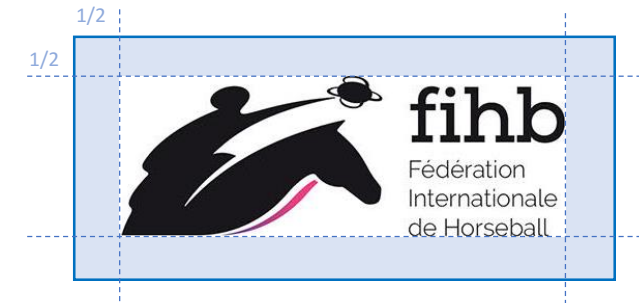
To preserve the integrity of the FIHB logo, always maintain a minimum clear space around the logo. This clear space insulates our FIHB logo from distracting visual elements, such as other logos, copy, illustrations or photography.

Maintaining Shape and Proportions

To ensure accurate and consistent use, never alter, rotate, embellish or attempt to recreate the FIHB logo. Never alter the proportions and shape of the FIHB logo for any reason. To resize, hold the “Shift” key in most software programs to maintain the proportions while scaling up or down. Always maintain the minimum clear space, even when proportionally scaling the logo.

Size

Be sure the FIHB logo is reproduced in a legible size and that it does not appear subordinate to any other partner logos included on the creative executions. Similarly, do not present the FIHB logo in a way that makes it the most distinctive or prominent feature of what you’re creating.



FIHB main Logo

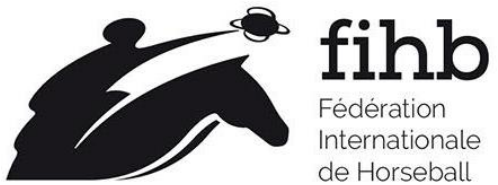
Standard version



Reversed out to white&color



Black & white version



Reversed out to white



FIHB alternative Logo

Standard version



Reversed out to white & color



Black & white version



Reversed out to white



